

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

	X	
PIETER VAN DONGEN, Individually and on	:	Civil Action No. 1:11-cv-07320-VSB-JLC
Behalf of All Others Similarly Situated,	:	
Plaintiff,	:	<u>CLASS ACTION</u>
vs.	:	
CNINSURE INC., et al.,	:	
Defendants.	:	
	X	

NOTICE OF PENDENCY OF CLASS ACTION AND PROPOSED SETTLEMENT, MOTION FOR ATTORNEYS’ FEES AND SETTLEMENT FAIRNESS HEARING

TO: ALL PERSONS WHO PURCHASED CNINSURE INC. (“DEFENDANT” OR “CNINSURE” OR THE “COMPANY”) AMERICAN DEPOSITARY SHARES (“ADSs”) DURING THE PERIOD FROM MARCH 2, 2010 THROUGH AND INCLUDING NOVEMBER 21, 2011

PLEASE READ THIS NOTICE CAREFULLY AND IN ITS ENTIRETY. YOUR RIGHTS MAY BE AFFECTED BY PROCEEDINGS IN THIS ACTION. PLEASE NOTE THAT IF YOU ARE A CLASS MEMBER, YOU MAY BE ENTITLED TO SHARE IN THE PROCEEDS OF THE SETTLEMENT DESCRIBED IN THIS NOTICE. TO CLAIM YOUR SHARE OF THE SETTLEMENT PROCEEDS, YOU MUST SUBMIT A VALID PROOF OF CLAIM AND RELEASE FORM (“PROOF OF CLAIM”) **POSTMARKED OR SUBMITTED ONLINE ON OR BEFORE JULY 9, 2014.**

This Notice of Pendency of Class Action and Proposed Settlement, Motion for Attorneys’ Fees and Settlement Fairness Hearing (“Notice”) has been sent to you pursuant to Rule 23 of the Federal Rules of Civil Procedure and an Order of the United States District Court for the Southern District of New York (the “Court”). The purpose of this Notice is to inform you of the pendency of this class action and the proposed settlement of the Action (the “Settlement”) and of the hearing to be held by the Court to consider the fairness, reasonableness, and adequacy of the Settlement as well as counsel’s application for fees and expenses. This Notice describes the rights you may have in connection with your participation in the Settlement, what steps you may take in relation to the Settlement and this class action, and, alternatively, what steps you must take if you wish to be excluded from the Settlement and this Action.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT	
SUBMIT A CLAIM FORM	The only way to get a payment. Proof of Claim forms must be postmarked or submitted online on or before July 9, 2014.
EXCLUDE YOURSELF	Get no payment. This is the only option that allows you to ever be part of any other lawsuit against the Defendant, any of the Unserved Defendants, or any other Released Persons about the legal claims in this case. Exclusions must be postmarked on or before June 2, 2014.
OBJECT	Write to the Court about why you do not like the Settlement. Objections must be received by the Court on or before June 16, 2014 and by counsel on or before June 2, 2014.
GO TO A HEARING	Ask to speak in Court about the fairness of the Settlement. Requests to speak must be received by the Court and counsel on or before June 16, 2014.
DO NOTHING	Get no payment. Give up your rights.

SUMMARY NOTICE

Statement of Class Recovery

Pursuant to the Settlement described herein, a \$6.625 million Settlement Fund is being provided. Lead Plaintiffs estimate that there were approximately 33 million CNinsure ADSs which may have been damaged during the Class Period. Lead Plaintiffs estimate that the average recovery under the Settlement is roughly \$0.196 per damaged ADS before deduction of any taxes on the income thereof, notice and administration costs and the attorneys' fee and expense award as determined by the Court. A Class Member's actual recovery will be a proportion of the Net Settlement Fund determined by that claimant's Recognized Claim as compared to the total Recognized Claims submitted. An individual Class Member may receive more or less than the average amount depending on the number of claims submitted, as estimated by Lead Plaintiffs, when during the Class Period a Class Member purchased CNinsure ADSs, the purchase price paid, and whether those shares were held at the end of the Class Period or sold during the Class Period, and, if sold, when they were sold and the amount received. See Plan of Distribution as set forth at pages 9-11 below for more information on your Recognized Claim.

Statement of Potential Outcome of Case

The parties disagree on both liability and damages and do not agree on the average amount of damages per CNinsure ADS that would be recoverable if the Class prevailed on each claim alleged. The Defendant denies that it is liable to the Class and denies that the Class has suffered any damages.

Statement of Attorneys' Fees and Costs Sought

Lead Counsel will apply to the Court for an award of attorneys' fees not to exceed thirty percent (30%) of the Settlement Fund, plus expenses not to exceed \$50,000, plus interest earned on both amounts. Since the Action's inception, Lead Counsel have expended considerable time and effort in the prosecution of this litigation on a contingent fee basis and advanced the expenses of the litigation in the expectation that if they were successful in obtaining a recovery for the Class they would be paid from such recovery. In this type of litigation it is customary for counsel to be awarded a percentage of the common fund recovery as their attorneys' fees. In addition, the Lead Plaintiffs may seek reimbursement of their time and expenses for representing the Class in the aggregate amount of \$7,500. The requested fees and expenses amount to an average of approximately \$0.06 per damaged ADS.

Further Information

For further information regarding the Action, this Notice or to review the Settlement Agreement, please contact the Claims Administrator toll-free at 1-888-223-8712, or www.cninsuresecuritiessettlement.com.

You may also contact a representative of counsel for the Class: Rick Nelson, Shareholder Relations, Robbins Geller Rudman & Dowd LLP, 655 West Broadway, Suite 1900, San Diego, CA 92101, Telephone: 1-800-449-4900.

Reasons for the Settlement

The principal reason for the Settlement is the benefit to be provided to the Class now. This benefit must be compared to the risk that no recovery might be achieved after a contested trial and likely appeals, possibly years into the future.

BASIC INFORMATION

1. Why did I get this notice package?

You or someone in your family may have purchased CNinsure ADSs during the time period March 2, 2010 through November 21, 2011, inclusive ("Class Period").

The Court directed that this Notice be sent to Class Members because they have a right to know about the proposed Settlement of this class action lawsuit, and about all of their options, before the Court decides whether to approve the Settlement. If the Court approves the Settlement and after objections and appeals, if any, are resolved, the Claims Administrator appointed by the Court will make the payments provided for in the Settlement.

This Notice explains the class action lawsuit, the Settlement, Class Members' legal rights, what benefits are available, who is eligible for them, and how to get them.

The Court in charge of the Action is the United States District Court for the Southern District of New York, and the case is known as *Pieter Van Dongen v. CNinsure Inc., et al.*, Civil Action No. 1:11-cv-07320-VSB-JLC. The case has been assigned to the Honorable Vernon S. Broderick. The individuals representing the Class are the "Lead Plaintiffs," and the company they sued and who has now settled (CNinsure) is called the Defendant. Lead Plaintiffs also sued three individuals (Yinan Hu, Qiuping Lai and Peng Ge), but have been unable to make them parties to the lawsuit by serving them with process. They are referred to herein as the Unserved Defendants.

2. What is this lawsuit about?

The Amended Class Action Complaint for Violation of the Federal Securities Laws (the "Complaint") filed in the Action generally alleges, among other things, that Defendant actively misrepresented and concealed from investors that a material portion of CNinsure's rapid growth and financial success was attributable to the Company's alleged payment of equitable incentive compensation. The Complaint asserts that these allegedly false and misleading statements and omissions artificially inflated the price of CNinsure ADSs.

The Complaint further alleges that Class Members purchased CNinsure ADSs during the Class Period at prices artificially inflated as a result of the Defendant's dissemination of materially false and misleading statements. The Complaint asserts claims under Sections 10(b) and 20(a) of the Securities Exchange Act of 1934, and Rule 10b-5 promulgated thereunder, although the Court dismissed the Section 20(a) claims.

Defendant denies each and all of the claims and contentions of wrongdoing alleged by Lead Plaintiffs in the litigation. Defendant contends that it did not make any materially false or misleading statement, and that it disclosed all material information required to be disclosed by the federal securities laws, and that any misstatements or omissions were not made with the requisite intent or knowledge of wrongdoing. Defendant also contends that any losses suffered by members of the Class were not caused by any false or misleading statements by Defendant or the Unserved Defendants and/or were caused by intervening events.

3. Why is this a class action?

In a class action, one or more people called the plaintiff sues on behalf of people who have similar claims. All of the people with similar claims are referred to as a Class or Class Members. One court resolves the issues for all Class Members, except for those who exclude themselves from the Class.

4. Why is there a settlement?

Beginning on October 17, 2011, a putative class action alleging violations of federal securities laws was filed in the United States District Court for the Southern District of New York, referenced herein as the "Action." The Court has appointed the law firm of Robbins Geller Rudman & Dowd LLP as Lead Counsel.

The Complaint alleges that Class Members purchased CNinsure ADSs during the Class Period at prices artificially inflated as a result of the Defendant's dissemination of allegedly materially false and misleading statements. On June 24, 2013, the Court denied Defendant's motion to dismiss. CNinsure filed its Answer on August 9, 2013.

CNinsure denies any liability to the Class. It denies any wrongdoing whatsoever and its agreement to settle this Action shall in no event be construed or deemed to be evidence of or an admission or concession on the part of Defendant with respect to any claim or of any fault or liability or wrongdoing or damage whatsoever, or any infirmity in the defenses that the Defendant has asserted.

The Court did not decide in favor of the Defendant or of the Class. Instead, both sides agreed to the Settlement to avoid the distraction, costs and risks of further litigation, and Lead Plaintiffs agreed to the Settlement in order to ensure that Class Members will receive compensation. Continuing to litigate the case would require all parties to expend substantial resources. If the Action continued, fact discovery would be extremely expensive and require obtaining discovery in China, both sides would likely engage expert witnesses, and Lead Plaintiffs believe much of the proof would be highly technical, making the outcome of any trial unpredictable. Lead Plaintiffs also may have had difficulty collecting on a judgment against a Chinese company. Lead Plaintiffs and Lead Counsel believe the Settlement is in the best interest of all Class Members in light of the real possibility that continued litigation could result in no recovery at all.

WHO IS IN THE SETTLEMENT

To see if you will get money from this Settlement, you first have to decide if you are a Class Member.

5. How do I know if I am part of the Settlement?

The Court directed that everyone who fits this description is a Class Member: ***all Persons who purchased CNinsure ADSs during the period from March 2, 2010 through and including November 21, 2011***, except those persons and entities that are excluded, as described below.

6. Are there exceptions to being included?

Excluded from the Class are Defendant, the Unserved Defendants, the officers and directors of CNinsure during the Class Period, members of their immediate families, and their legal representatives, heirs, successors, or assigns, and any entity in which the Defendant or an Unserved Defendant has or had a controlling interest. Also excluded from the Class are those persons who timely and validly exclude themselves therefrom by filing a request for exclusion in accordance with the requirements set forth in question 13 below.

If one of your mutual funds owns CNinsure ADSs, that alone does not make you a Class Member. You are a Class Member only if you directly purchased CNinsure ADSs during the Class Period. Contact your broker to see if you have purchased CNinsure ADSs.

If you sold CNinsure ADSs during the Class Period, that alone does not make you a Class Member. You are a Class Member only if you ***purchased*** CNinsure ADSs, as defined above.

7. What if I am still not sure if I am included?

If you are still not sure whether you are included, you can ask for free help. You can contact the Claims Administrator toll-free at 1-888-223-8712, or you can fill out and return the Proof of Claim form enclosed with this Notice package, to see if you qualify.

THE SETTLEMENT BENEFITS – WHAT YOU GET

8. What does the Settlement provide?

In exchange for the Settlement and dismissal of the Action, Defendant has agreed that a payment of \$6.625 million will be made by CNinsure (or on its behalf) to be divided, after taxes, fees, and expenses, among all Class Members who send in a valid Proof of Claim form.

9. How much will my payment be?

Your share of the fund will depend on the total Recognized Claims represented by the valid Proof of Claim forms that Class Members send in, the number of CNinsure ADSs you purchased, and when you purchased and sold them.

By following the instructions in the Plan of Distribution, you can calculate what is called your Recognized Claim. It is unlikely that you will get a payment for all of your Recognized Claim. After all Class Members have sent in their Proof of Claim forms, the payment you get will be a part of the Net Settlement Fund equal to your Recognized Claim divided by the total of everyone's Recognized Claim. See the Plan of Distribution at pages 9-11 hereof for more information on your Recognized Claim.

HOW YOU GET A PAYMENT – SUBMITTING A CLAIM FORM

10. How can I get a payment?

To qualify for a payment, you must submit a Proof of Claim form. A Proof of Claim form is enclosed with this Notice or it may be downloaded at www.cninsuresecuritiessettlement.com. Read the instructions carefully, fill out the Proof of Claim form, include all the documents the form asks for, sign it, and mail or submit it online no later than **July 9, 2014**. The claim form may be submitted online at www.cninsuresecuritiessettlement.com.

11. When would I get my payment?

The Court will hold a Settlement Hearing on July 9, 2014, to decide whether to approve the Settlement. If the Court approves the Settlement after that, there might be appeals. It is always uncertain whether these appeals can be resolved, and resolving them can take time, perhaps more than a year. It also takes time for all the Proofs of Claim to be processed. Please be patient.

12. What am I giving up to get a payment or to stay in the Class?

Unless you exclude yourself, you will remain a Class Member, and that means that, if the Settlement is approved, you will give up all "Released Claims" (as defined below), including "Unknown Claims" (as defined below), against the "Released Persons" (as defined below):

- "Released Claims" means any and all claims, causes of action, rights, actions, suits, obligations, debts, demands, judgments, agreements, promises, liabilities, damages, losses, controversies, costs, expenses or attorney fees, of every nature and description whatsoever that were, may have been, or could have been asserted in the Action and whether direct or indirect, now known or unknown, suspected or unsuspected, accrued or unaccrued, in law or in equity whether having arisen or yet to arise, including, without limitation, any claims of violations of federal or state securities laws and any federal or state claims of fraud, intentional misrepresentation, negligent misrepresentation, negligence, gross negligence, breach of duty of care and/or breach of duty of loyalty, breach of fiduciary duty, or violations of any state or federal statutes, rules or regulations (including "Unknown Claims" as defined below), that have been or could have been alleged, or asserted now or in the future by the Lead Plaintiffs or any Class Member against the Defendant, the Unserved Defendants, or any of them, or any of the Released Persons in this Action, or in any other court action or before any administrative body, tribunal, arbitration panel, or other adjudicatory body, arising out of, relating to, or in connection with both (i) a Class Member's purchase(s) of CNinsure ADSs during the Class Period and (ii) any act, fact, transaction, event, occurrence, disclosure, statement, omission, or failure to act that was alleged, may have been alleged, or could have been alleged in the Action.
- "Released Persons" means each and all of the Defendant, the Unserved Defendants, and each of their Related Persons.

- “Related Persons” means, with respect to the Defendant and the Unserved Defendants, each and all of their respective present or former parents, subsidiaries, affiliates, successors and assigns, and each and all of their respective present or former officers, directors, employees, employers, attorneys, accountants, financial advisors, commercial bank lenders, insurers, reinsurers, investment bankers, underwriters, representatives, general and limited partners and partnerships, heirs, executors, administrators, successors, affiliates, agents, spouses, associates, and assigns of each of them or any trust of which any Defendant or Unserved Defendant is the settlor or which is for the benefit of any Defendant or Unserved Defendant and/or member(s) of his family and any entity in which any such Defendant or Unserved Defendant has a controlling interest.
- “Unknown Claims” means any Released Claims which Lead Plaintiffs or any Class Members do not know or suspect to exist in his, her or its favor at the time of the release of the Released Persons which, if known by him, her or it, might have affected his, her or its settlement with and release of the Released Persons, or might have affected his, her or its decision not to object to this Settlement. With respect to any and all Released Claims, the Settling Parties stipulate and agree that, upon the Effective Date, Lead Plaintiffs shall expressly, and each of the Class Members shall be deemed to have, and by operation of the Judgment shall have, expressly waived to the fullest extent permitted by law the provisions, rights, and benefits of California Civil Code §1542, which provides:

A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.

Lead Plaintiffs shall expressly, and each of the Class Members shall be deemed to have, and by operation of the Judgment shall have, expressly waived any and all provisions, rights, and benefits conferred by any law of any state or territory of the United States, or principle of common law, which is similar, comparable, or equivalent to California Civil Code §1542. Lead Plaintiffs and Class Members may hereafter discover facts in addition to or different from those which he, she or it now knows or believes to be true with respect to the subject matter of the Released Claims, but Lead Plaintiffs shall expressly, and each Class Member, upon the Effective Date, shall be deemed to have, and by operation of the Judgment shall have, fully, finally, and forever settled and released any and all Released Claims, known or unknown, suspected or unsuspected, contingent or non-contingent, whether or not concealed or hidden, which now exist, or heretofore have existed, upon any theory of law or equity now existing or coming into existence in the future, including, but not limited to, conduct that is negligent, intentional, with or without malice, or a breach of any duty, law, or rule, without regard to the subsequent discovery or existence of such different or additional facts, whether or not previously or currently asserted in any action. Lead Plaintiffs acknowledge, and the Class Members shall be deemed by operation of the Judgment to have acknowledged, that the foregoing waiver was separately bargained for and an essential term of the Settlement of which this release is a part.

If you remain a member of the Class, all of the Court’s orders will apply to you and legally bind you.

EXCLUDING YOURSELF FROM THE SETTLEMENT

If you do not want a payment from this Settlement, and you want to keep the right to sue the Defendant and the other Released Persons, on your own, about the legal issues in this case, then you must take steps to remove yourself from the Settlement. This is called excluding yourself – or is sometimes referred to as “opting out.”

13. How do I get out of the proposed Settlement?

To exclude yourself from the Class, you must send a letter by First-Class Mail stating that you “request exclusion from the Class in the *CNinsure Securities Litigation*.” Your letter must include the date(s), price(s), and number(s) of all purchases and sales of CNinsure ADSs during the Class Period. In addition, you must include your name, address, telephone number, and your signature. You must submit your exclusion request **postmarked no later than June 2, 2014** to:

CNinsure Securities Litigation
Claims Administrator
c/o Gilardi & Co. LLC
P.O. Box 8040
San Rafael, CA 94912-8040

If you ask to be excluded, you will not get any payment, and you cannot object to the Settlement. You will not be legally bound by anything that happens in this lawsuit, and you may be able to sue the Defendant and the other Released Persons in the future.

14. If I do not exclude myself, can I sue the Defendant and the other Released Persons for the same thing later?

No. Unless you exclude yourself, you give up any rights to sue the Defendant and the other Released Persons for any and all Released Claims. If you have a pending lawsuit against the Released Persons speak to your lawyer in that case immediately. You must exclude yourself from this Action to continue your own lawsuit. Remember, the exclusion deadline is **June 2, 2014**.

15. If I exclude myself, can I get money from the proposed Settlement?

No. If you exclude yourself, you may not send in a Proof of Claim to ask for any money. But, you may sue or be part of a different lawsuit against the Defendant and the other Released Persons.

THE LAWYERS REPRESENTING YOU

16. Do I have a lawyer in this case?

The Court ordered that the law firm of Robbins Geller Rudman & Dowd LLP represent the Class Members, including you. These lawyers are called Lead Counsel. If you want to be represented by your own lawyer, you may hire one at your own expense.

17. How will the lawyers be paid?

Lead Counsel are moving the Court to award attorneys’ fees in an amount not greater than thirty percent (30%) of the Settlement Fund and for expenses in an amount not to exceed \$50,000, which were incurred in connection with the litigation. In addition, the Lead Plaintiffs may seek reimbursement of their time and expenses incurred in representing the Class, in an amount not to exceed \$7,500 in the aggregate. Such sums as may be approved by the Court will be paid from the Settlement Fund.

OBJECTING TO THE SETTLEMENT

18. How do I tell the Court that I object to the proposed Settlement?

If you are a Class Member, you can object to the proposed Settlement. You can give reasons why you think the Court should not approve it. The Court will consider your views. To object, you must send a signed letter saying that you object to the proposed Settlement in the *CNinsure Securities Litigation*. Be sure to include your name, address, telephone number, and your signature, identify the date(s), price(s), and number(s) of CNinsure ADSs you purchased and sold during the Class Period,

and state the reasons why you object to the proposed Settlement. Any objection to the proposed Settlement must be filed on or before **June 16, 2014** with the:

COURT
Clerk of the Court
United States District Court
Southern District of New York
Daniel Patrick Moynihan United States Courthouse
500 Pearl Street
New York, NY 10007

The written notice of objection must also be mailed to each of the following addresses such that it is received no later than **June 2, 2014**:

LEAD COUNSEL
ROBBINS GELLER RUDMAN & DOWD LLP
Ellen Gusikoff Stewart
655 West Broadway, Suite 1900
San Diego, CA 92101

DEFENDANT'S COUNSEL
DAVIS POLK & WARDWELL LLP
Brian S. Weinstein
David B. Toscano
Jeremy T. Adler
450 Lexington Avenue
New York, NY 10017

19. What is the difference between objecting and excluding myself?

Objecting is simply telling the Court that you do not like something about the proposed Settlement. You can object only if you stay in the Class. Excluding yourself is telling the Court that you do not want to be part of the Class. If you exclude yourself, you have no basis to object because the case no longer affects you.

THE COURT'S SETTLEMENT HEARING

The Court will hold a hearing to decide whether to approve the proposed Settlement. You may attend and you may ask to speak, but you do not have to.

20. When and where will the Court decide whether to approve the proposed Settlement?

The Court will hold a Settlement Hearing at **2:45 p.m., on Wednesday, July 9, 2014**, at the United States District Court for the Southern District of New York, Thurgood Marshall United States Courthouse, 40 Foley Square, New York, NY 10007, in Courtroom 518. At the hearing the Court will consider whether the Settlement is fair, reasonable, and adequate. If there are objections, the Court will consider them. The Court will listen to people who have asked to speak at the hearing. The Court may also decide how much to pay to Lead Counsel. After the Settlement Hearing, the Court will decide whether to approve the Settlement. We do not know how long these decisions will take.

21. Do I have to come to the hearing?

No. Lead Counsel will answer questions the Court may have. But, you are welcome to come at your own expense. If you send an objection, you do not have to come to Court to talk about it. As long as you mailed your written objection on time, the Court will consider it. You may also pay your own lawyer to attend, but it is not necessary. Class Members do not need to appear at the hearing or take any other action to indicate their approval.

22. May I speak at the hearing?

If you object to the Settlement, you may ask the Court for permission to speak at the Settlement Hearing. To do so, you must include with your objection (see question 18 above) a statement saying that it is your "Notice of Intention to Appear in the *CNinsure Securities Litigation*." Persons who intend to

object to the Settlement, the Plan of Distribution, and/or the application for an award of attorneys' fees and expenses and desire to present evidence at the Settlement Hearing must include in their written objections the identity of any witnesses they may call to testify and exhibits they intend to introduce into evidence at the Settlement Hearing. You cannot speak at the hearing if you exclude yourself.

IF YOU DO NOTHING

23. What happens if I do nothing at all?

If you do nothing, you will get no money from this Settlement. But, unless you exclude yourself, you will not be able to start a lawsuit or be part of any other lawsuit against the Released Persons about the legal issues in this case, ever again.

GETTING MORE INFORMATION

24. Are there more details about the proposed Settlement?

This Notice summarizes the proposed Settlement. More details are in a Settlement Agreement dated March 19, 2014 (the "Settlement Agreement"). You can get a copy of the Settlement Agreement and obtain answers to common questions regarding the proposed Settlement by contacting the Claims Administrator toll-free at 1-888-223-8712. A copy of the Settlement Agreement is also available on the Claims Administrator's website at www.cninsuresecuritiessettlement.com.

25. How do I get more information?

For even more detailed information concerning the matters involved in this Action, reference is made to the pleadings, to the Settlement Agreement, to the Orders entered by the Court and to the other papers filed in the Action, which may be inspected at the Office of the Clerk of the United States District Court for the Southern District of New York, Daniel Patrick Moynihan United States Courthouse, 500 Pearl Street, New York, NY 10007, during regular business hours. For a fee, all papers filed in this Action are available at www.pacer.gov.

PLAN OF DISTRIBUTION OF NET SETTLEMENT FUND AMONG CLASS MEMBERS

The Settlement Amount of \$6.625 million and any interest earned thereon shall be the "Settlement Fund." The Settlement Fund, less all taxes, approved costs, fees, and expenses (the "Net Settlement Fund") shall be distributed to Class Members who submit timely and valid Proof of Claim forms to the Claims Administrator ("Authorized Claimants").

The Claims Administrator shall determine each Authorized Claimant's *pro rata* share of the Net Settlement Fund based upon each Authorized Claimant's "Recognized Claim." The Recognized Claim formula is not intended to be an estimate of the amount of what a Class Member might have been able to recover after a trial; nor is it an estimate of the amount that will be paid to Authorized Claimants pursuant to the Settlement. The Recognized Claim formula is the basis upon which the Net Settlement Fund will be proportionately allocated to the Authorized Claimants.

The following proposed Plan of Distribution reflects the assumption that the prices of CNinsure ADSs were inflated during the Class Period from March 2, 2010, the first day of the Class Period, until November 21, 2011, inclusive, the last date of the Class Period, and that any losses from trading CNinsure ADSs purchased during the Class Period will be recognized. Accordingly, "Recognized Claims" will be calculated for purposes of the Settlement as follows:

A. For each ADS purchased on or between March 2, 2010 and November 21, 2011, and sold on or after November 23, 2010 and on or before November 21, 2011, the Recognized Loss for each such ADS shall be ***the lesser of:***

(i) the dollar inflation applicable to each ADS purchased on the date of purchase as set forth in Table 1 minus the dollar inflation on the date of sale as set forth in Table 1, or

(ii) the actual purchase price of each such ADS (excluding all fees and commissions) minus the actual sale price (excluding all fees and commissions).

B. For each ADS purchased on or between March 2, 2010 and November 21, 2011, and sold on or after November 22, 2011 and on or before February 19, 2012, the Recognized Loss for each such ADS shall be ***the lesser of***:

(i) the dollar inflation applicable to each ADS purchased on the date of purchase as set forth in Table 1, or

(ii) the actual purchase price of each such ADS (excluding all fees and commissions) minus the actual sale price (excluding all fees and commissions), or

(iii) the actual purchase price of each such ADS (excluding all fees and commissions) minus the 90-day look back price as set forth in Table 2 on the date of sale.

C. For each ADS purchased on or between March 2, 2010 and November 21, 2011, and sold or held after February 19, 2012, the Recognized Loss for each such ADS shall be ***the lesser of***:

(i) the dollar inflation applicable to each ADS purchased on the date of purchase as set forth in Table 1, or

(ii) the actual purchase price of each such ADS (excluding all fees and commissions) minus the 90-day look back price of \$7.31 per ADS.

Table 1: Inflation per ADS Table

Period	Begin Date	End Date	Inflation per ADS
1	3-Mar-10	22-Nov-10	\$5.89
2	23-Nov-10	23-Nov-10	\$4.61
3	24-Nov-10	1-Dec-10	\$5.71
4	2-Dec-10	2-Dec-10	\$1.79
5	3-Dec-10	21-Nov-11	\$0.96
6	22-Nov-11	After	\$0

Table 2: Closing Price and 90-Day Lookback Prices

Date	Closing Price	90-Day Look Back Price	Date	Closing Price	90-Day Look Back Price
11/22/2011	\$6.05	\$6.05	12/7/2011	\$6.77	\$6.33
11/23/2011	\$5.81	\$5.93	12/8/2011	\$6.61	\$6.36
11/25/2011	\$5.85	\$5.90	12/9/2011	\$6.65	\$6.38
11/28/2011	\$6.06	\$5.94	12/12/2011	\$6.68	\$6.40
11/29/2011	\$6.05	\$5.96	12/13/2011	\$6.93	\$6.44
11/30/2011	\$6.31	\$6.02	12/14/2011	\$7.01	\$6.47
12/1/2011	\$6.44	\$6.08	12/15/2011	\$6.97	\$6.50
12/2/2011	\$6.85	\$6.18	12/16/2011	\$6.92	\$6.52
12/5/2011	\$6.78	\$6.24	12/19/2011	\$6.89	\$6.54
12/6/2011	\$6.69	\$6.29	12/20/2011	\$7.01	\$6.57
12/21/2011	\$6.83	\$6.58	1/23/2012	\$8.49	\$6.86
12/22/2011	\$6.94	\$6.60	1/24/2012	\$8.29	\$6.90
12/23/2011	\$6.78	\$6.60	1/25/2012	\$8.21	\$6.93

Date	Closing Price	90-Day Look Back Price
12/27/2011	\$6.70	\$6.61
12/28/2011	\$6.73	\$6.61
12/29/2011	\$6.79	\$6.62
12/30/2011	\$6.92	\$6.63
1/3/2012	\$7.28	\$6.65
1/4/2012	\$7.22	\$6.67
1/5/2012	\$7.22	\$6.69
1/6/2012	\$6.90	\$6.70
1/9/2012	\$6.75	\$6.70
1/10/2012	\$6.86	\$6.70
1/11/2012	\$6.80	\$6.71
1/12/2012	\$6.87	\$6.71
1/13/2012	\$6.80	\$6.71
1/17/2012	\$6.94	\$6.72
1/18/2012	\$6.99	\$6.73
1/19/2012	\$8.73	\$6.78
1/20/2012	\$8.45	\$6.82

Date	Closing Price	90-Day Look Back Price
1/26/2012	\$7.97	\$6.95
1/27/2012	\$8.00	\$6.97
1/30/2012	\$8.07	\$7.00
1/31/2012	\$8.04	\$7.02
2/1/2012	\$7.94	\$7.04
2/2/2012	\$8.04	\$7.06
2/3/2012	\$8.16	\$7.08
2/6/2012	\$8.30	\$7.10
2/7/2012	\$8.17	\$7.13
2/8/2012	\$8.27	\$7.15
2/9/2012	\$8.46	\$7.17
2/10/2012	\$8.50	\$7.20
2/13/2012	\$8.57	\$7.22
2/14/2012	\$8.50	\$7.24
2/15/2012	\$8.50	\$7.26
2/16/2012	\$8.50	\$7.28
2/17/2012	\$8.53	\$7.31

In the event a Class Member has more than one purchase or sale of CNinsure ADSs during the Class Period, all purchases and sales within the Class Period shall be matched on a First-In, First-Out (“FIFO”) basis. Class Period sales will be matched first against any holdings at the beginning of the Class Period, and then against purchases in chronological order, beginning with the earliest purchase made during the Class Period.

A purchase or sale of CNinsure ADSs shall be deemed to have occurred on the “contract” or “trade” date as opposed to the “settlement” or “payment” date. The receipt or grant by gift, devise or operation of law of CNinsure ADSs during the Class Period shall not be deemed a purchase or sale of CNinsure ADSs for the calculation of an Authorized Claimant’s Recognized Claim nor shall it be deemed an assignment of any claim relating to the purchase of such shares unless specifically provided in the instrument of gift or assignment. The receipt of CNinsure ADSs during the Class Period in exchange for securities of any other corporation or entity shall not be deemed a purchase or sale of CNinsure ADSs.

To the extent a claimant had a gain from his, her, or its overall transactions in CNinsure ADSs during the Class Period, the value of the Recognized Claim will be zero.

Each Authorized Claimant shall be allocated a *pro rata* share of the Net Settlement Fund based on his, her, or its Recognized Claim as compared to the total Recognized Claims of all Authorized Claimants. No distribution will be made to Class Members who would otherwise receive a distribution of less than \$10.00.

Class Members who do not submit acceptable Proofs of Claim will not share in the Settlement proceeds. The Settlement and the Final Judgment and Order of Dismissal with Prejudice dismissing this Action will nevertheless bind Class Members who do not either submit a request for exclusion or submit an acceptable Proof of Claim.

Please contact the Claims Administrator or Lead Counsel if you disagree with any determinations made by the Claims Administrator regarding your Proof of Claim. If you are unsatisfied

with the result, you may ask the Court, which retains jurisdiction over the claims administration process, to decide the issue by submitting a written request.

Distributions will be made to Authorized Claimants after all claims have been processed and after the Court has finally approved the Settlement. If any funds remain in the Net Settlement Fund by reason of un-cashed distribution checks or otherwise, then, after the Claims Administrator has made reasonable and diligent efforts to have Class Members who are entitled to participate in the distribution of the Net Settlement Fund cash their distributions, any balance remaining in the Net Settlement Fund six (6) months after the initial distribution of such funds shall be used: (a) first, to pay any amounts mistakenly omitted from the initial disbursement; (b) second, to pay any additional settlement administration fees and expenses, including those of Lead Counsel as may be approved by the Court; and (c) finally, to make a second distribution to claimants who cashed their checks from the initial distribution and who would receive at least \$10.00, after payment of the estimated costs or fees to be incurred in administering the Net Settlement Fund and in making this second distribution, if such second distribution is economically feasible. If after six (6) months after such re-distribution any funds shall remain in the Net Settlement Fund, then such balance shall be distributed to a non-sectarian, not-for-profit, 501(c)(3) organization identified by Lead Counsel.

SPECIAL NOTICE TO SECURITIES BROKERS AND OTHER NOMINEES

If you purchased CNinsure ADSs during the Class Period for the beneficial interest of an individual or organization other than yourself, the Court has directed that, WITHIN TEN (10) DAYS OF YOUR RECEIPT OF THIS NOTICE, you either (a) provide to the Claims Administrator the name and last known address of each person or organization for whom or which you purchased such securities during such time period or (b) request additional copies of this Notice and the Proof of Claim form, which will be provided to you free of charge, and within ten (10) days mail the Notice and Proof of Claim form directly to the beneficial owners of the securities referred to herein. If you choose to follow alternative procedure (b), the Court has requested that, upon such mailing, you send a statement to the Claims Administrator confirming that the mailing was made as directed. You are entitled to reimbursement from the Settlement Fund of your reasonable expenses actually incurred in connection with the foregoing, including reimbursement of postage expense and the cost of ascertaining the names and addresses of beneficial owners. Those expenses will be paid upon request and submission of appropriate supporting documentation. All communications concerning the foregoing should be addressed to the Claims Administrator:

CNinsure Securities Litigation
Claims Administrator
c/o Gilardi & Co. LLC
P.O. Box 8040
San Rafael, CA 94912-8040
(888-223-8712)
www.cninsuresecuritiessettlement.com

Dated: April 7, 2014

BY ORDER OF THE COURT
UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK